



Joyce Su

Los Angeles
San Francisco
T (424) 442-9552
info@joycesu.com
<http://joycesu.com>

Experience

Owner, Joyce Su // Los Angeles, CA // 2009-Present

Project Management, EPK Design, Storyboard Illustration, Flash Animation, Video Implementation, Banner Campaign Development, Sales Pitch Creation, Website Designing & Developing, Creative Directing, Musician Branding, Copywriting

Notable Clients: Avatar Labs, BPG, Cimarron Group, Jetset Studios, Level 99, Lunchbox, Kastner and Partners, Bao Vo Creative

Art Director, Jetset Studios // Los Angeles, CA // 2007-2009

EPK Design, Viral Video and Game Brainstorming & Creation, Storyboard Illustration, Banner Campaign Directing & Designing, Sales Pitch Print Materials Creation

Notable Clients: Disney, Fox, MGM, Paramount, Universal, Warner Brothers

Graphic Designer, Oversee.net // Los Angeles, CA // 2005-2007

Property Branding, Sales & Pitch Print Materials Creation, UI Designing, Print Materials Creation, Landing Page & Banner Design Optimization

Notable Clients: Christian Audiger, Burton, Warner Brothers, low.com, revenue.com, domainfest.com

Photographer, Webmaster, Level 99 // Los Angeles, CA // 2006-2007

Web Design & Development, Web Maintenance, Print Campaign Branding, Photography

Notable Publications: Flaunt, Magic Las Vegas, Orange Coast, WWD

Education

University of California, Santa Cruz // Bachelor of Arts 2005

Headtrix, AS3 Training // 2010

Marakana, CSS Training // 2007

Mission: Renaissance, Fine Arts Training // 1995-2001

Software

Adobe Creative Suite: Photoshop, Illustrator, Flash, Dreamweaver, InDesign, Bridge, After Effects, Acrobat

Microsoft: Word, Excel, Entourage

Skills

Creative Direction, Art Direction, Web Design & Development, Print, Marketing, Sales, Branding, Management, Photography, Illustration, Animation